

CASE STUDY — CO-WORKING

Co-working Space: Building Community at a Lisbon Co-working Hub

A new co-working space in central Lisbon asked Art & Beyond to curate its common areas and meeting rooms. The goal was to create an environment that would help members from different industries feel connected and inspired, rather than simply providing desks and Wi-Fi.

Brief

The founders wanted the space to reflect Lisbon's creative energy while fostering genuine interactions among local entrepreneurs, freelancers, and remote teams.

Curation

Two moderators—a visual artist and a writer—hosted Sparks with founding members and local creatives around the question “What makes you want to stay in a room?” The compiled responses guided the selection of six artworks, mixing emerging Lisbon artists with quieter, contemplative pieces.

Installation

The works were placed across the lounge, kitchen, and meeting rooms, arranged to create natural conversation points rather than a gallery route. Short texts drawn from member Sparks accompanied each piece, so the installation felt authored by the community itself.

Story

The space introduced monthly salon evenings open to members and local creatives. Six months later, member surveys showed a 45 % increase in reported sense of community, and several cross-industry collaborations had emerged directly from the salon discussions. The founders noted that the external moderators helped uncover shared values that the internal team had not fully articulated.

This project demonstrates how art and moderated conversation can turn a co-working space into a living community rather than just a place to work.